

AUTO TALK



Your Quarterly Automotive Newsletter

Spring 2020

Using Technology to Simplify the Car Buying Process

According to a study on car shopping habits, over 86 percent of respondents believe that technology has improved the ability to search for a vehicle. It's now easier than ever to browse local inventory using our online auto shopping website. Here are a few tips to help you get the most from it.

1) Prioritize your vehicle's features

Use our website to research your vehicle to find the features that matter most, such as backup camera, lane departure warning, and heated seats.

2) Understand your numbers

Loan rates, monthly payments, trade-in values – these are some of the important figures to know before heading to the dealership.

3) Take your time

Our auto shopping website has over 4 million vehicles in inventory, so don't rush through the process of finding the perfect vehicle for you.



WEBSITE HIGHLIGHT

Create Your Account

As an average car shopper, you might spend almost 14 hours (over 4 months) researching vehicles before deciding to purchase. When you create an account on our auto shopping site, you're able to save your research. What's more, you can communicate directly with us to help you find the right car with the right loan.



Is Your Vehicle Summer Ready?

Summer takes a toll on your vehicle. Now is the time to get it ready for the hot days, stop-and-go holiday traffic, and summer fun!

Air Conditioning: Have the system examined by a qualified technician.

Cooling System: Flush and refill every 24 months.

Oil: Change the oil and filter every 3,000 miles, on average.

Windshield Wipers: After a long, hard winter, it's time to replace them.

Engine: Replace all filters.

Lights: Inspect all lights to make sure all bulbs are working.

Tires: Rotate every 5,000 miles.

Brakes: Inspect each season and look for corrosion or deposits.



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